



Global **Info** Analytics

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By-Election Poll Kumawu Constituency 22nd May 2023

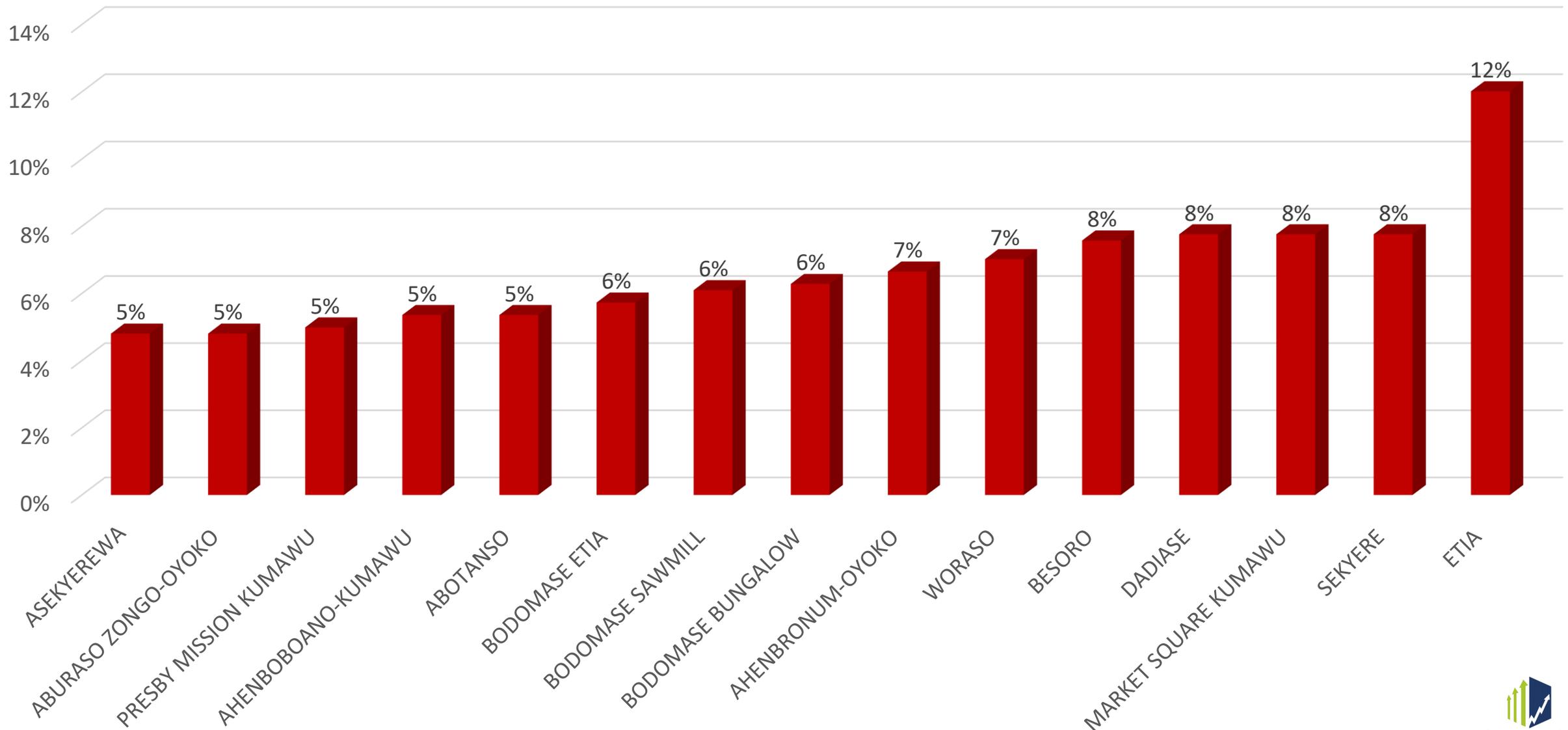
Executive Summary

- ❑ The closing poll for the Kumawu by-election shows the ruling party's candidate, Ernest Yaw Anim, taking a commanding lead in the polls, two days before the by-election. Ernest Yaw Anim led his closest challenger, an independent candidate, 56.5% to 16.8%. The main opposition NDC's candidate, Kwasi Amankwaa, is in third position with 12.1%, Kweku Duah (J), another independent, with 0.6% of votes. 8.7% of voters are undecided while 5.4% said they will not vote.
- ❑ When likely voters' model is used, Ernest Yaw Anim is likely to obtain 66% of the votes, Kweku Duah, 20%, Kwasi Amankwaa, 14% and Kweku Duah (J), 1%
- ❑ Approximately 36% of voters said they would likely be influenced by the late road projects being undertaken in the constituency. The poll found that 65% of voters who said they are likely to be influenced by the project intend to vote for Ernest Yaw Anim and 61% of those who said they are unlikely to be influenced also intend to vote for him.
- ❑ On the question of whether the government treated the late MP unfairly, only 26% of voters agree while 62% disagree and 12% did not have opinion.
- ❑ Political observers believed the race will be tight as the late MP won his 2020 race marginally. Additionally, analyst believed that with the current economic crisis, the government could be given a bloody nose with potential threat to its slim majority in parliament if the seat is lost. However, this may not materialise.
- ❑ The poll which was carried on 20th May 2023 had a sample size of 544, with a confidence level of 95% and +/-4.16% margin of error.

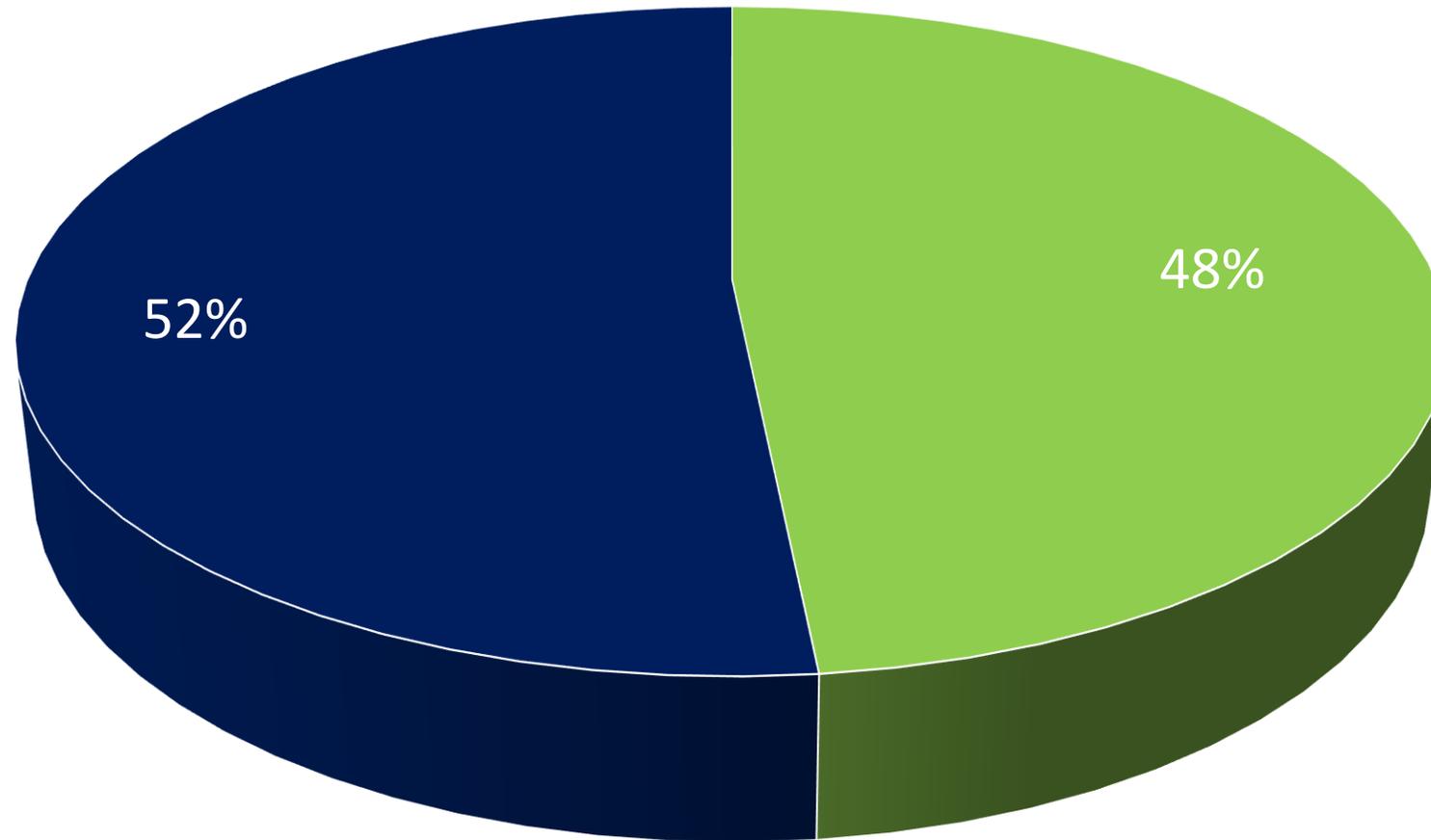


Demography

Sample Allocation to Electoral Areas

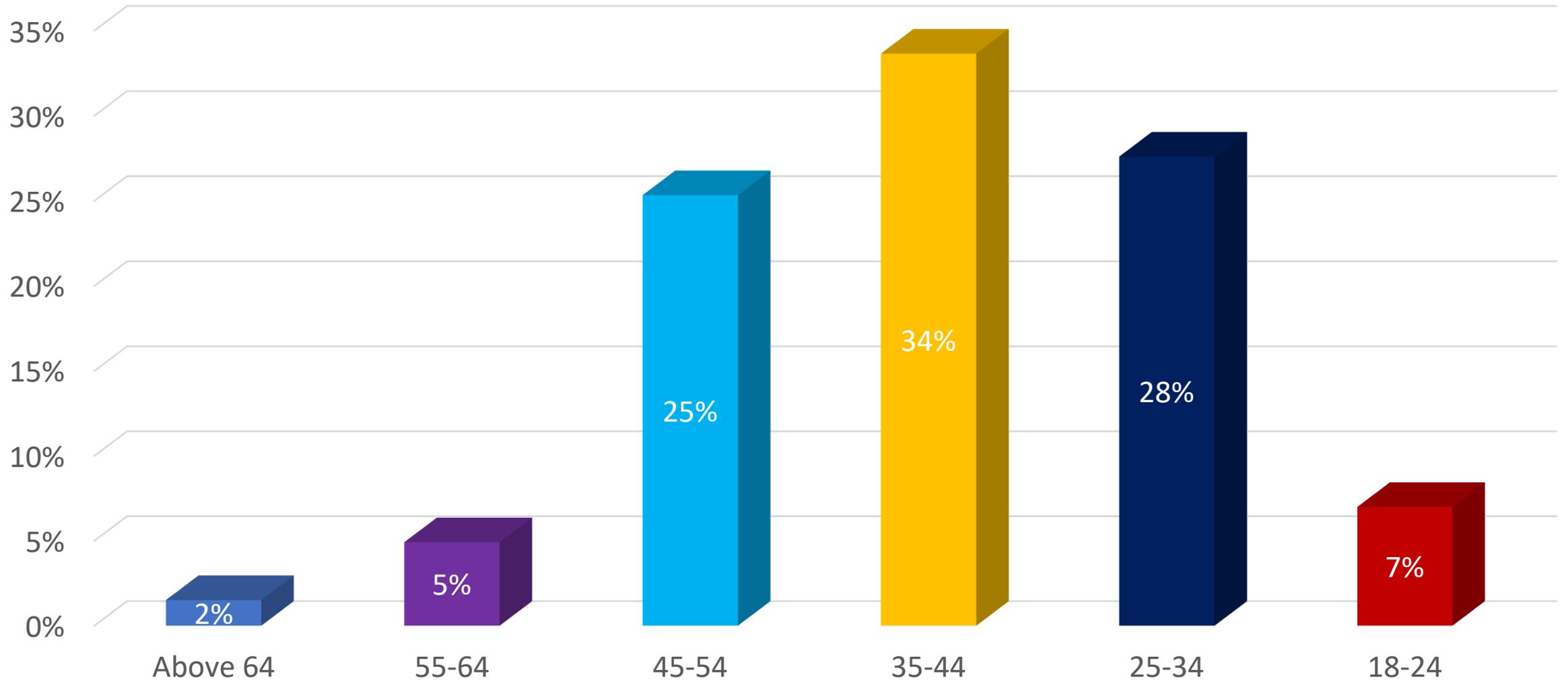


Gender

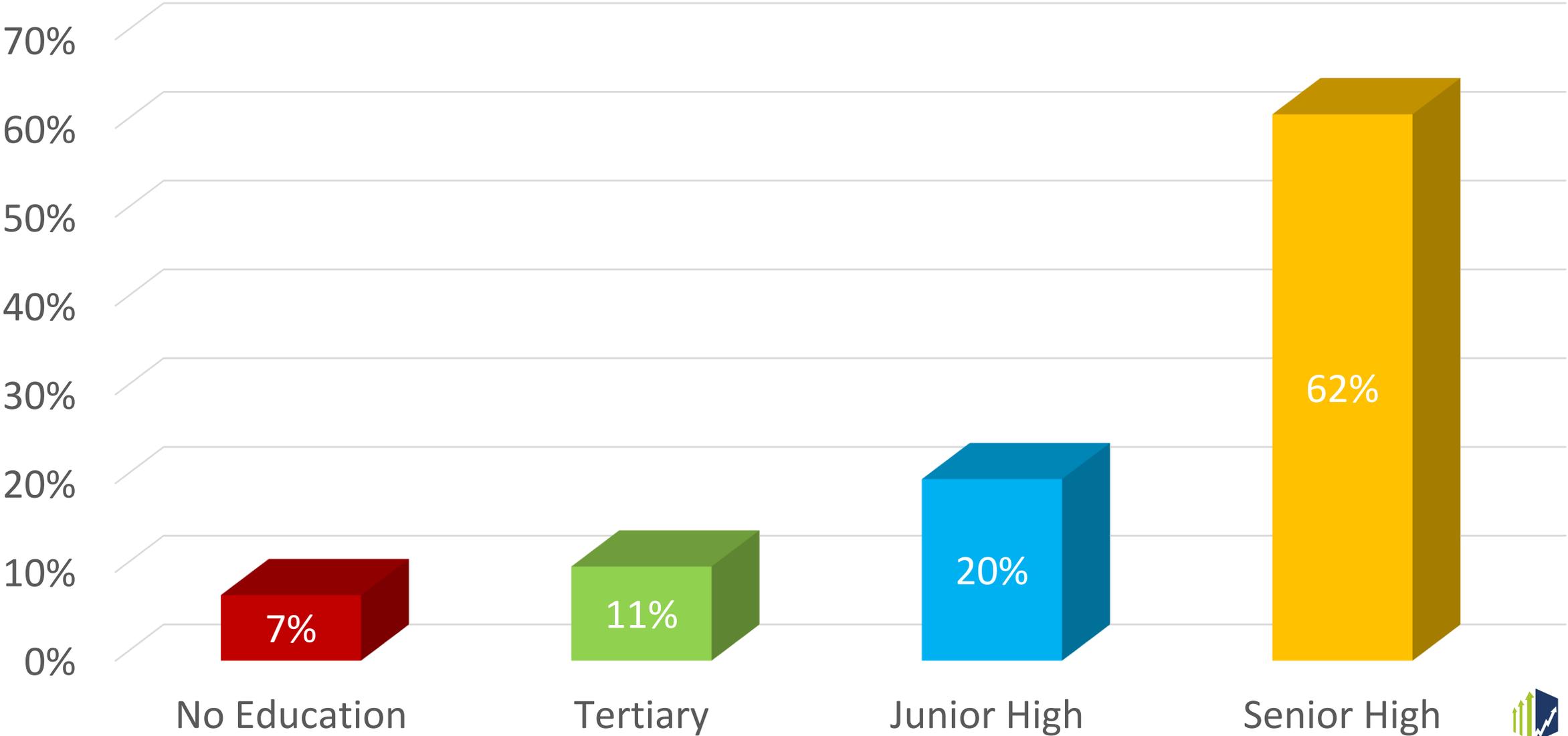


■ Male ■ Female

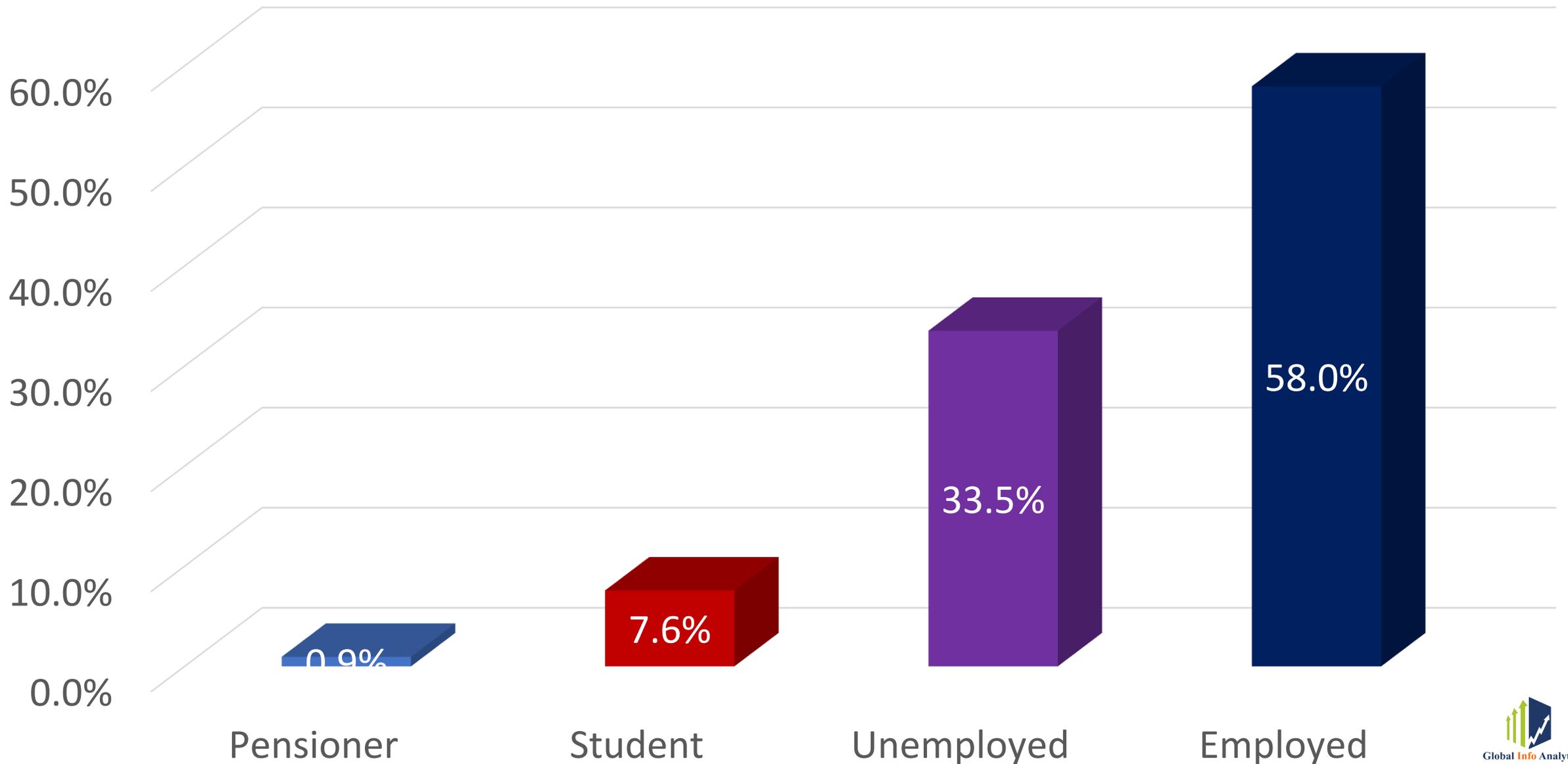
Age Groups



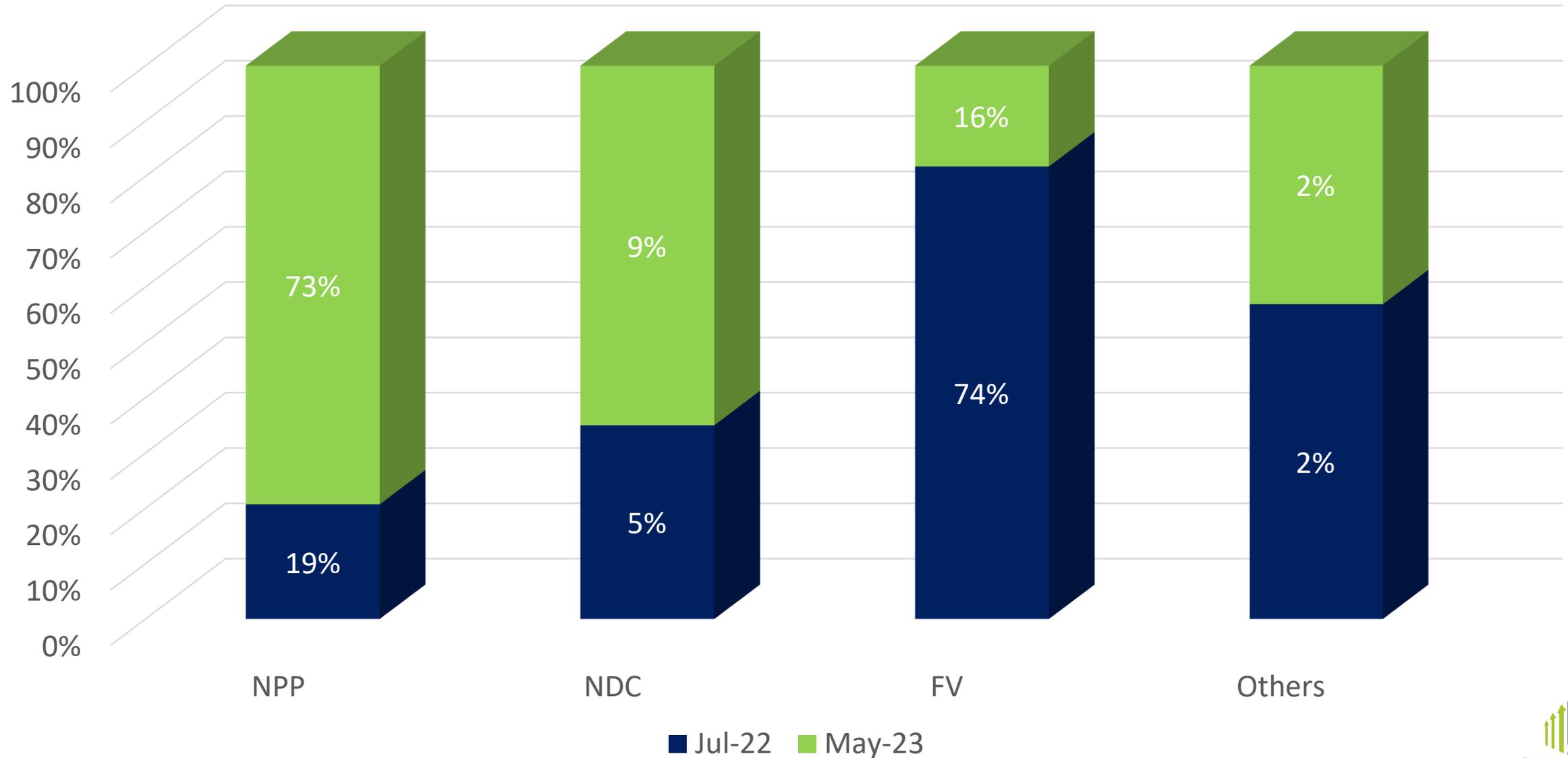
Education



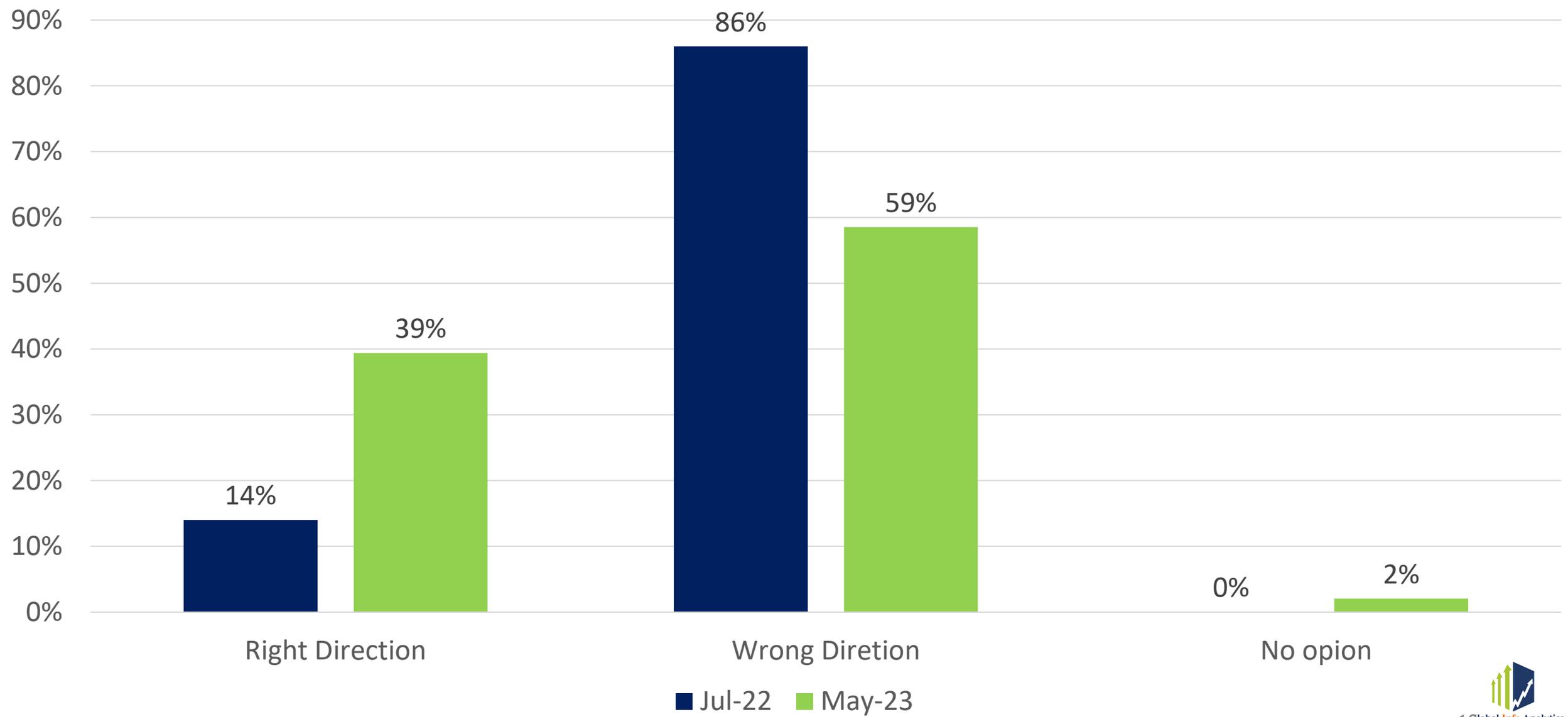
Employment Status



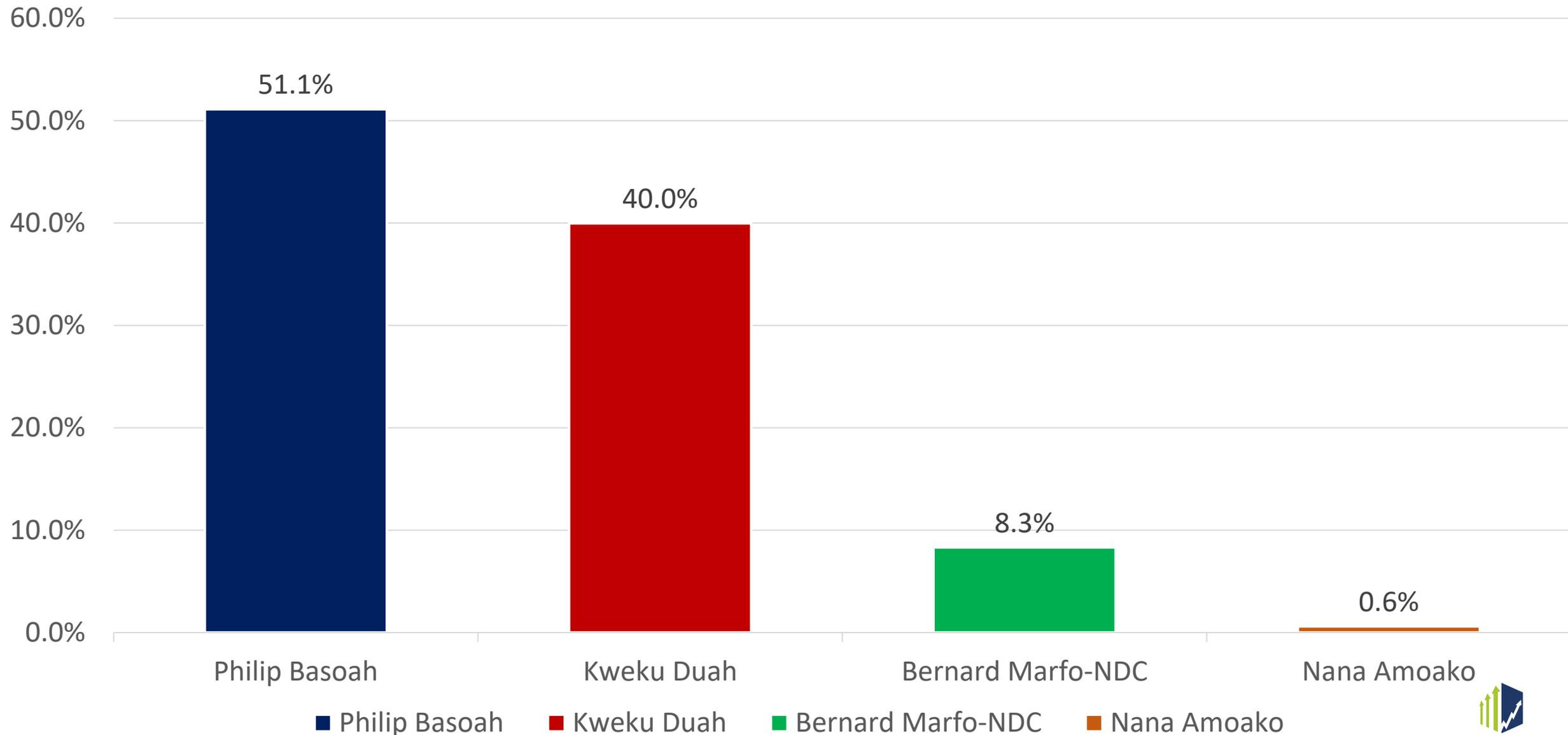
Party Affiliations



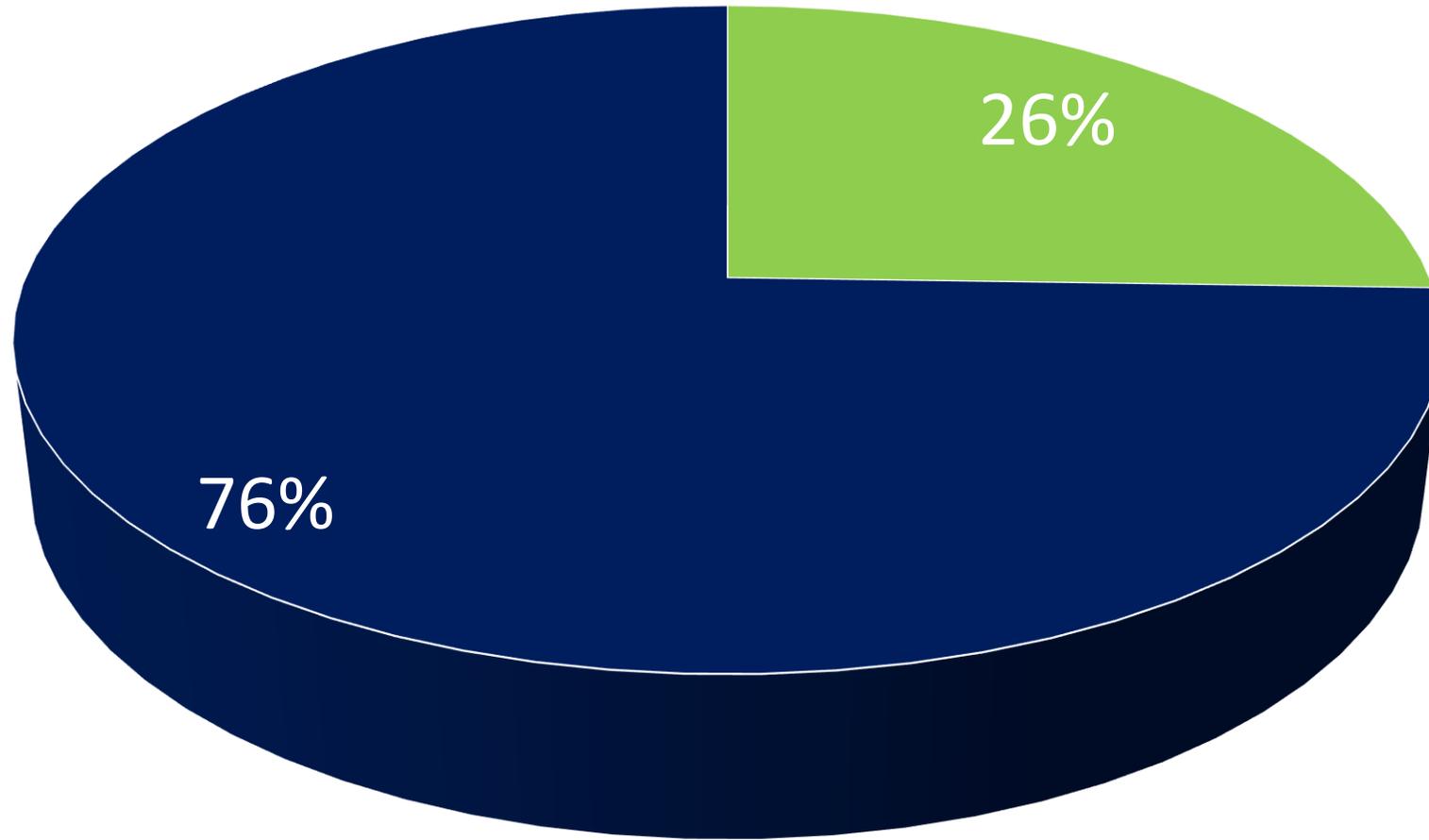
Direction of the Country



2020 Parliamentary Election Results

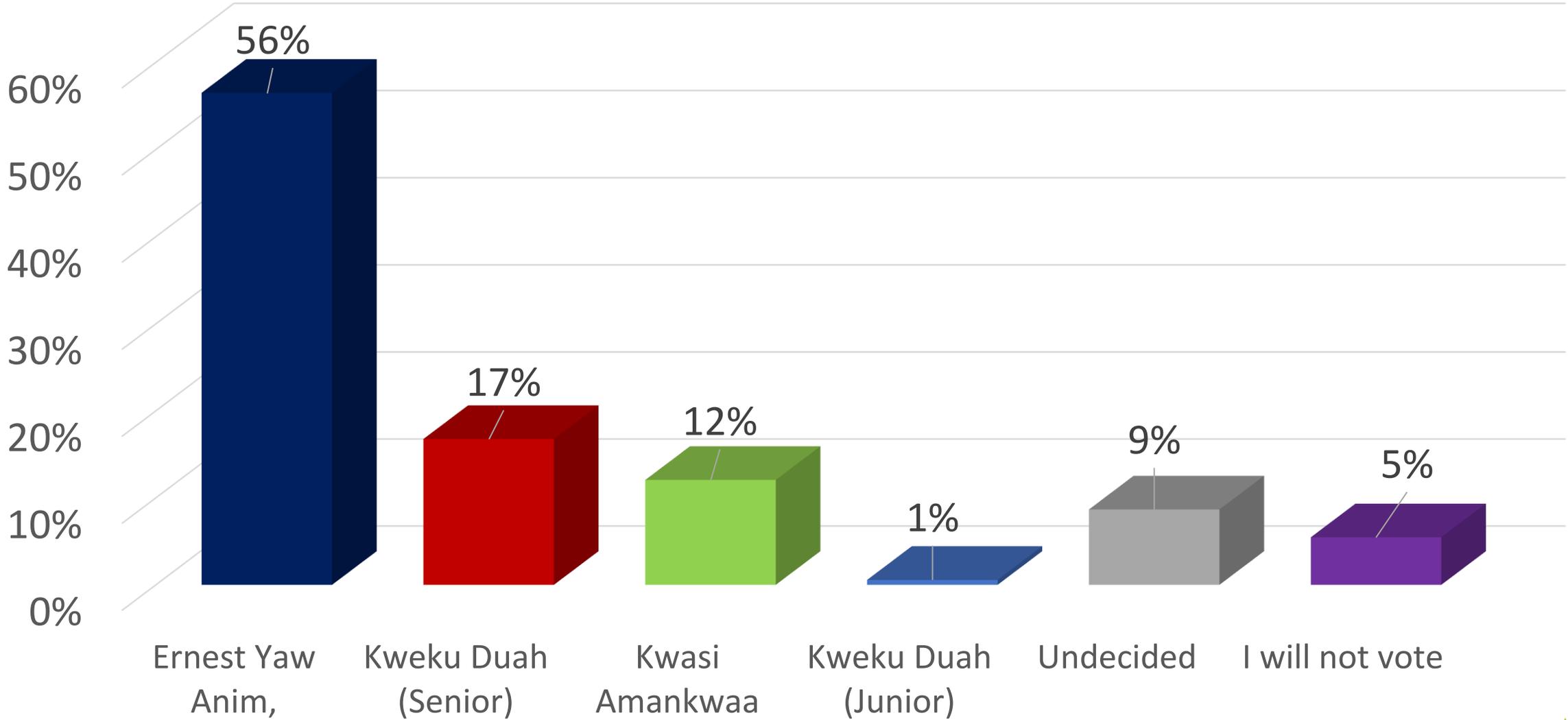


Likelihood of former MP being Re-elected (July 2022)

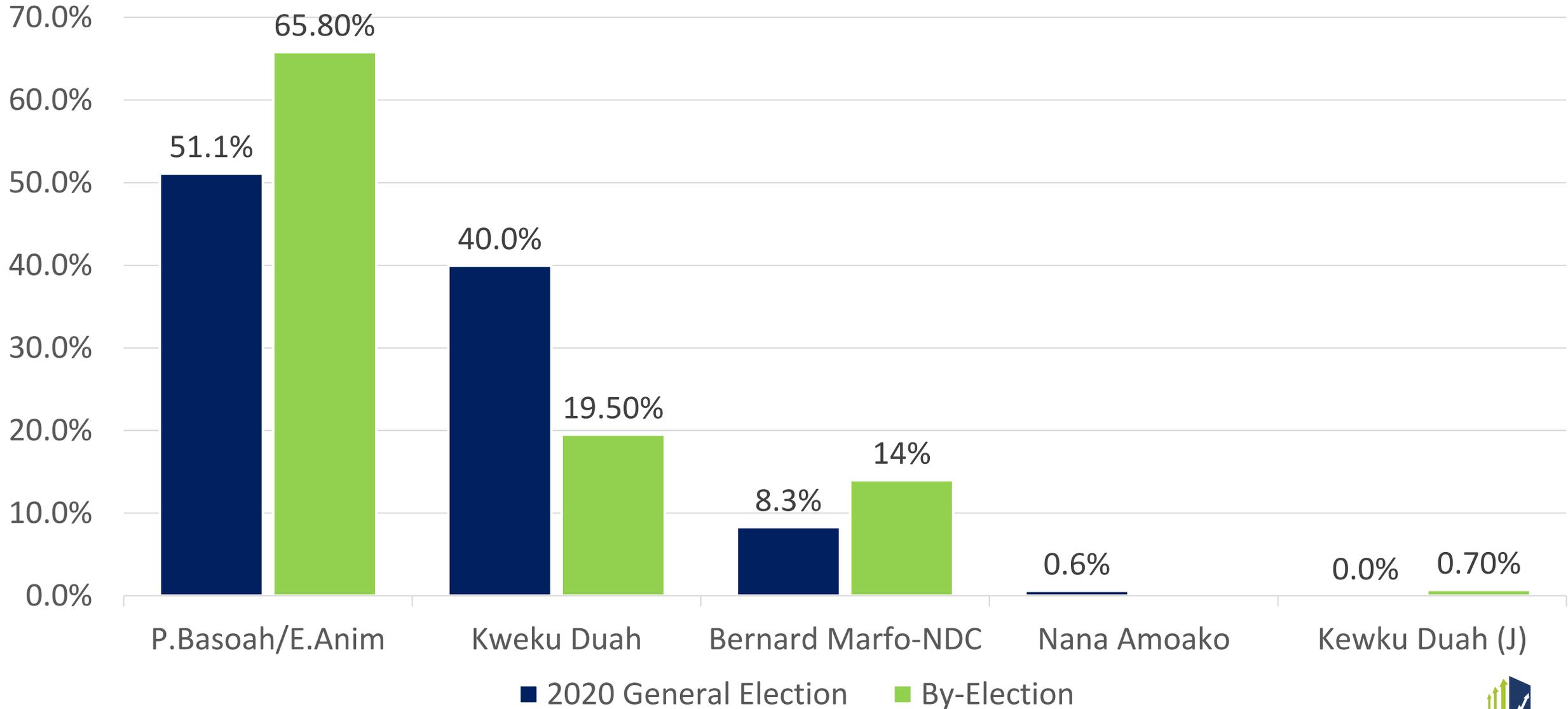


■ V.Likely/Likely ■ V.Unlikely/Unlikely

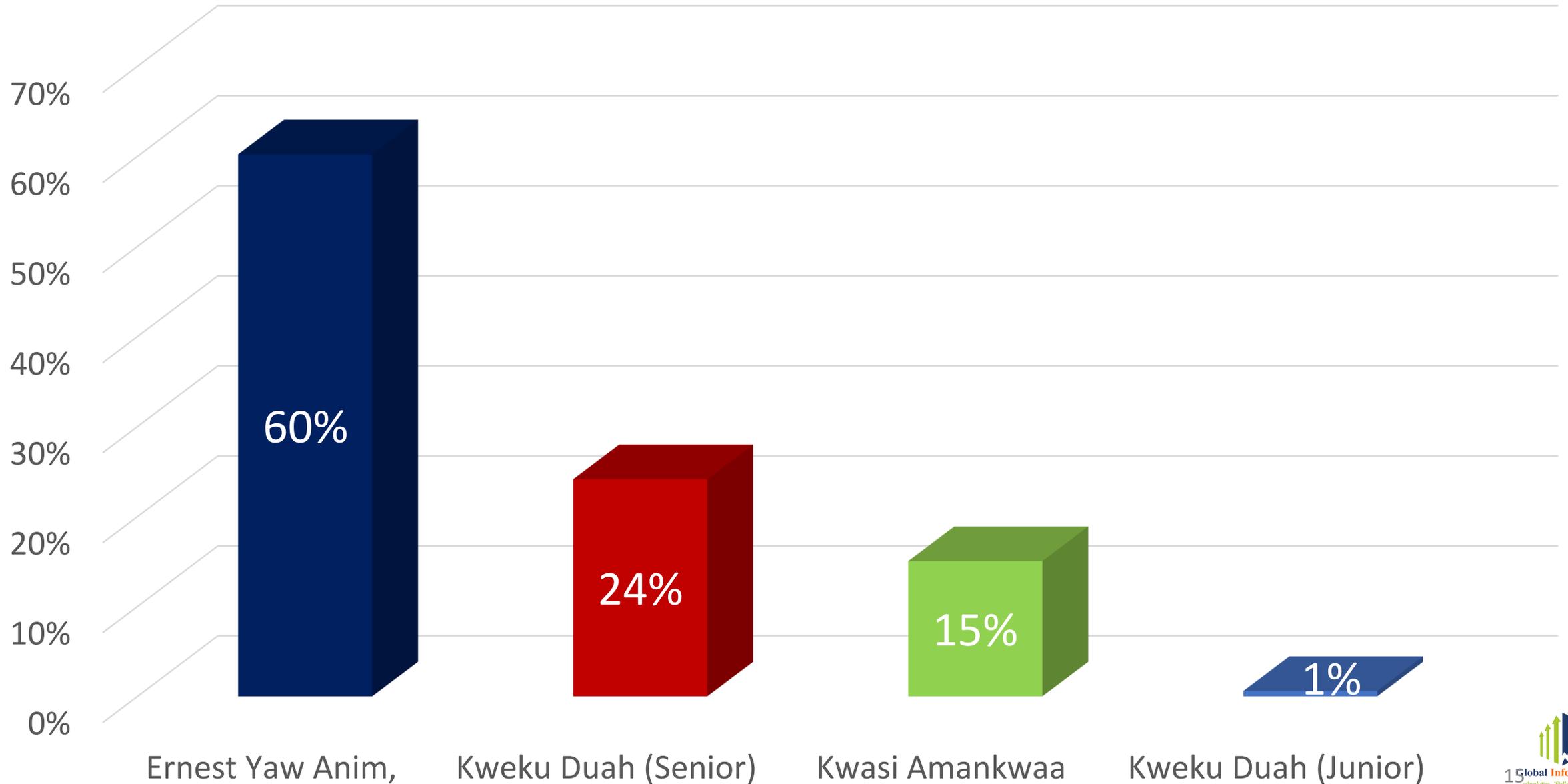
Who would you vote for in the by-election?



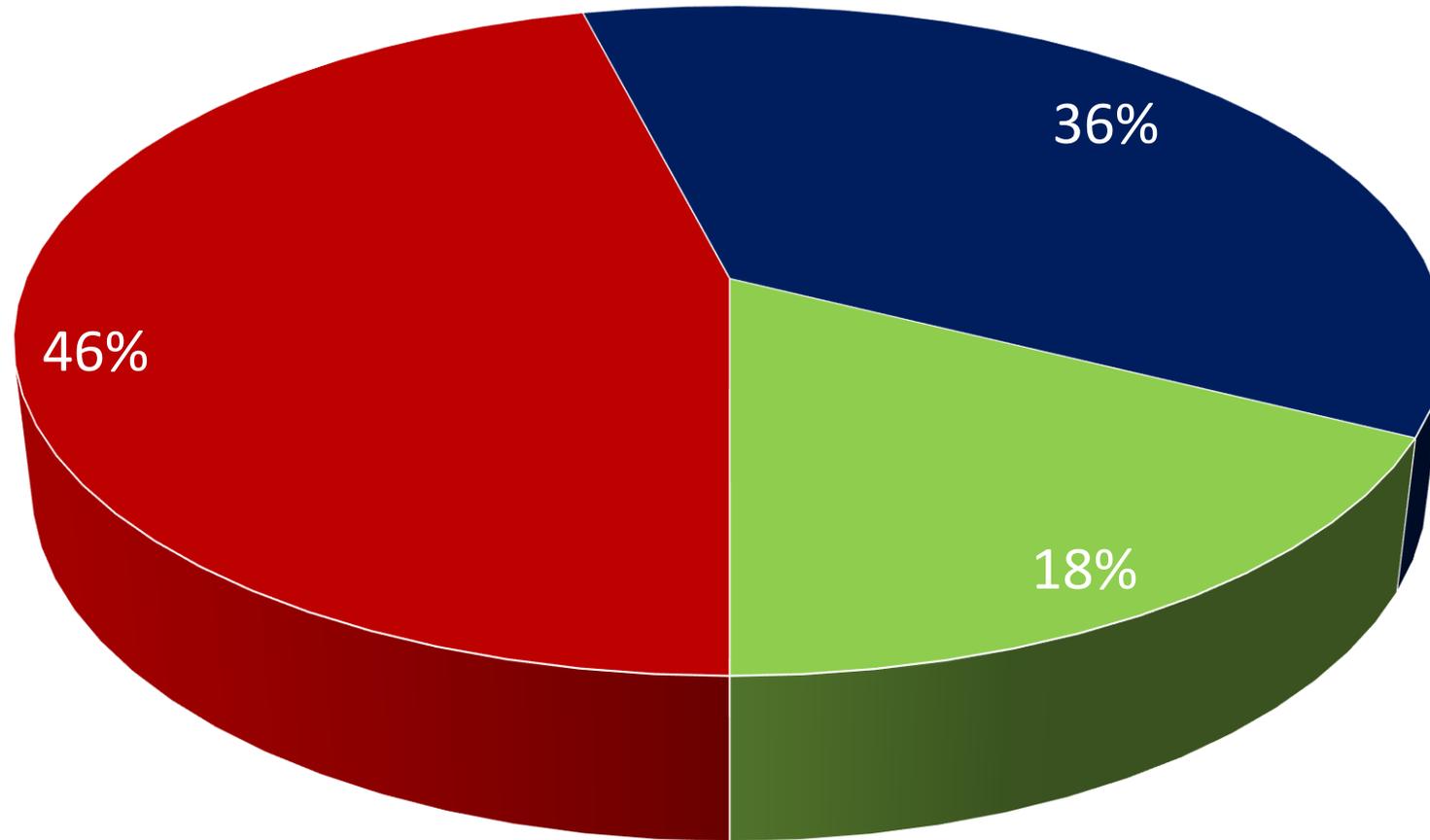
General Election 2020 v By election Likely Voters



If the undecided break heavily in favour on the opponents

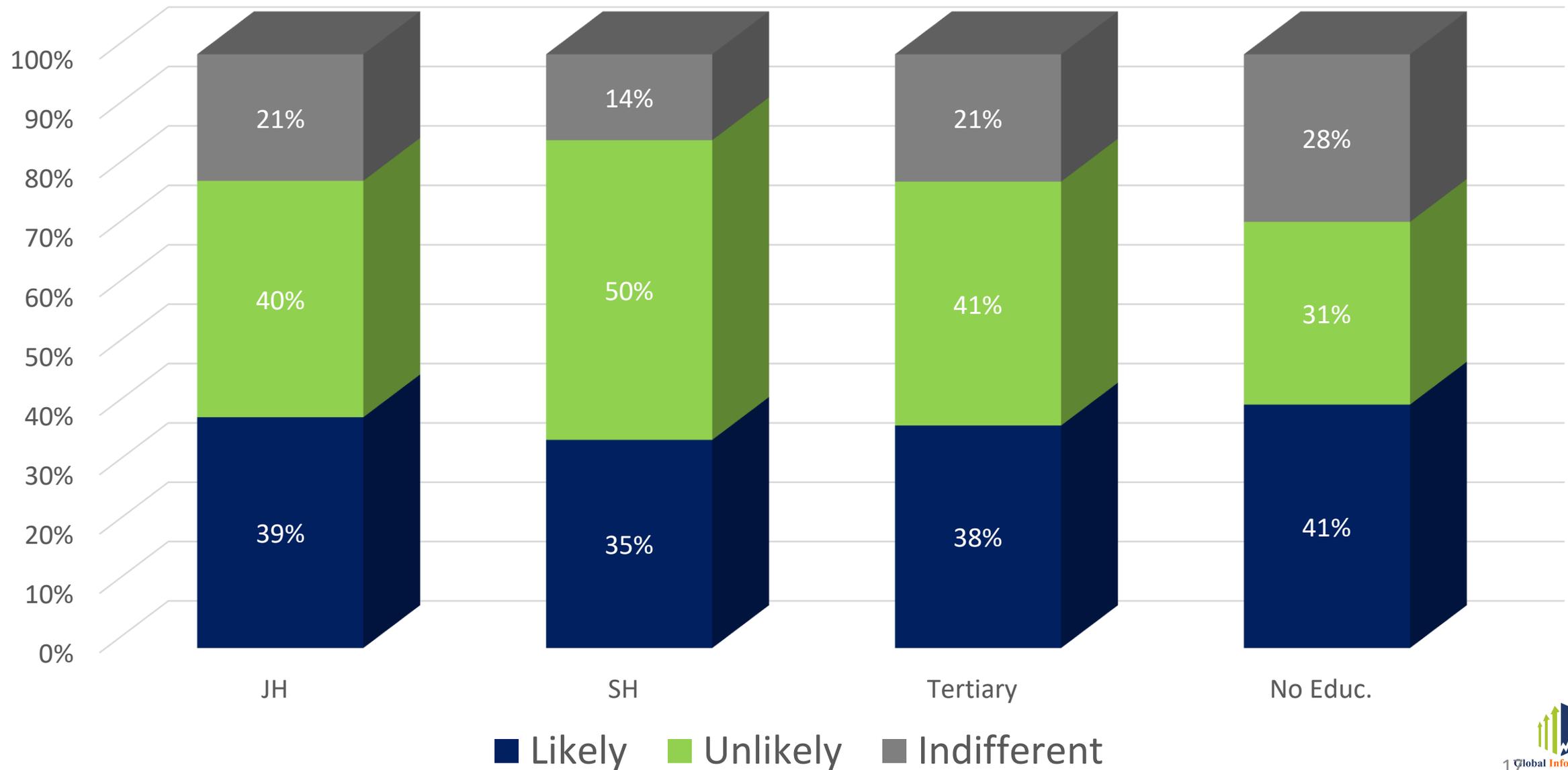


Would you be influenced by the overnight projects in making your decision?

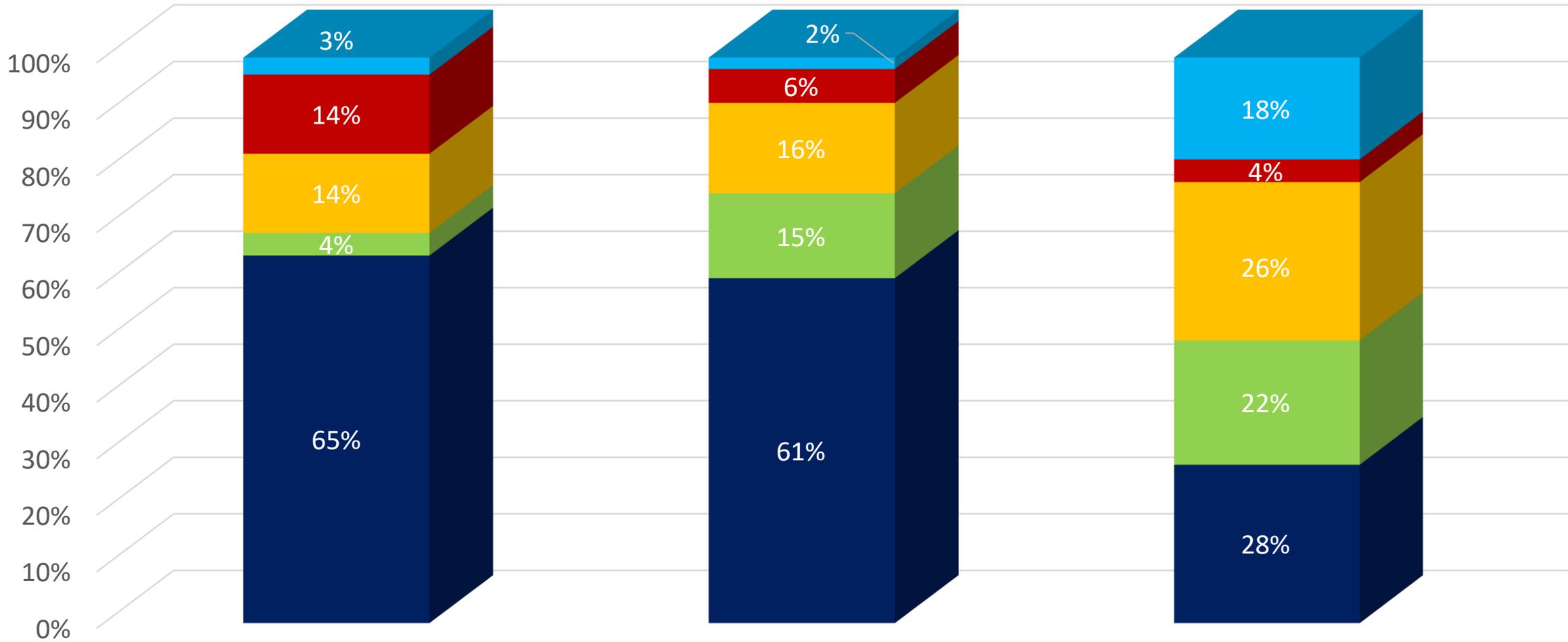


■ Unlikely ■ Likely ■ Indifferent

Influenced by Projects – Education

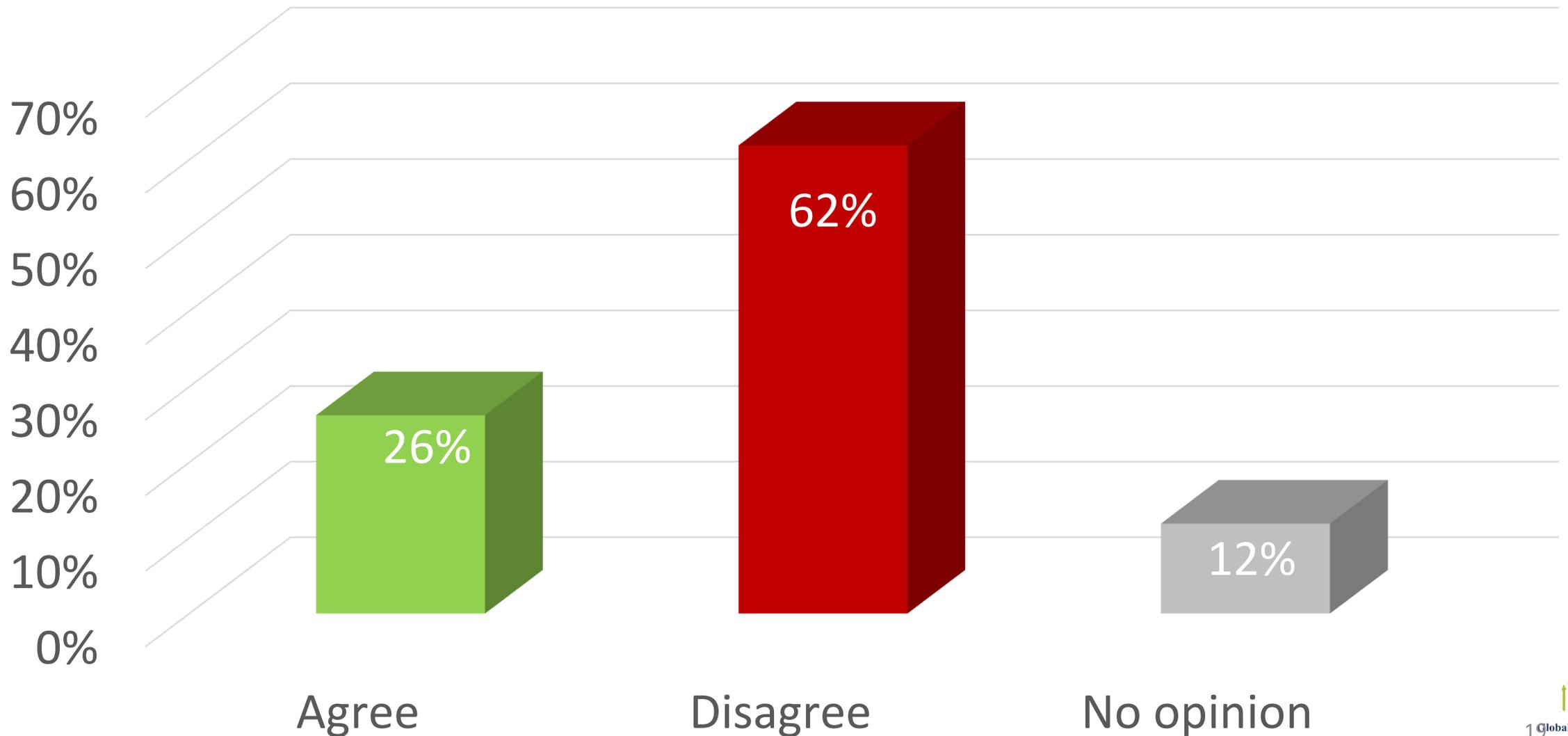


Influenced by Project – Choice of Candidate

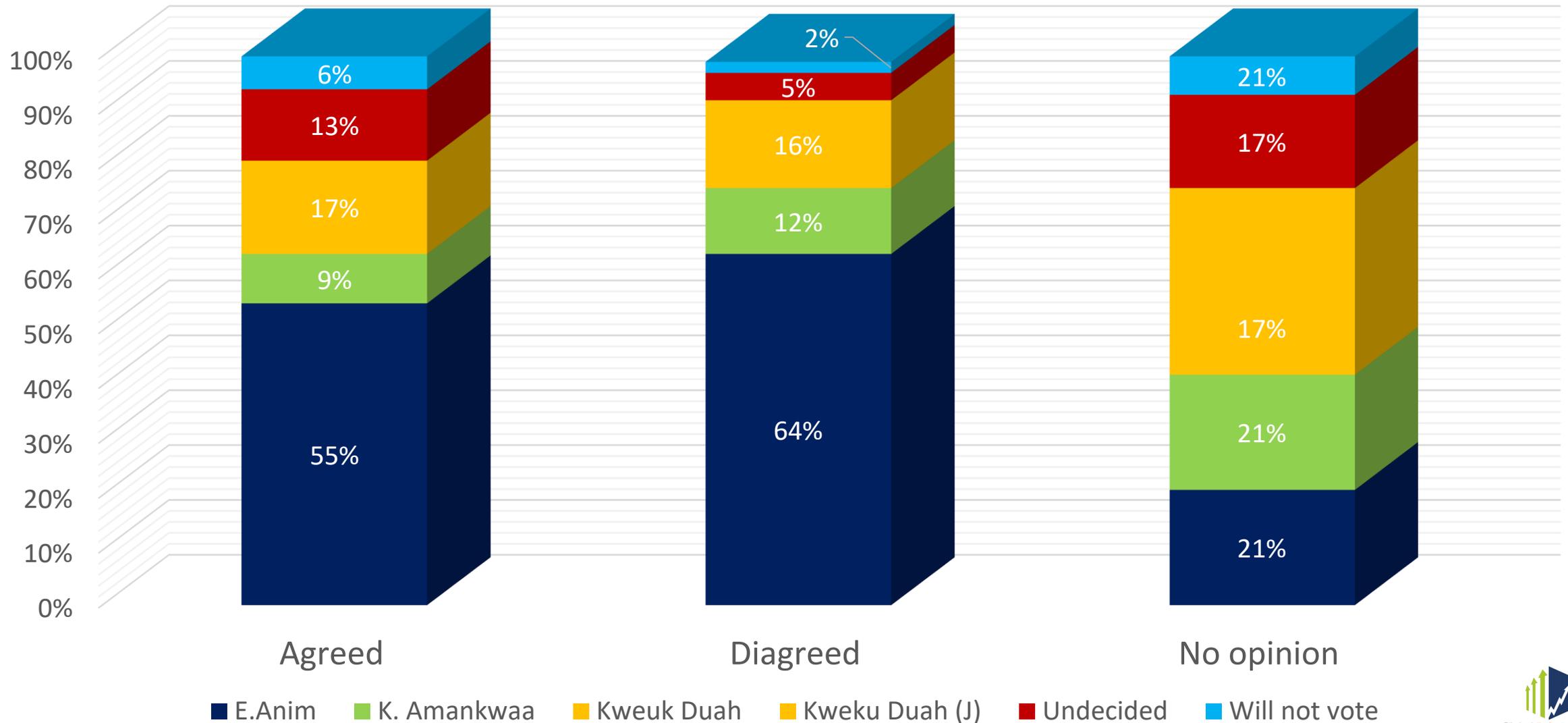


■ E.Anim
 ■ K. Amankwaa
 ■ Kweuk Duah
 ■ Kweku Duah (J)
 ■ Undecided
 ■ Will not vote

Do you agree with the view that the former MP was treated unfairly by the government?



Government Treatment of late MP – Choice of MP





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